Polling

For my presentation I want to cover the basis of polling. Who does polling, what methods are used. Standard statistical techniques that are used by reliable organizations and how some organizations use biased sampling to misrepresent actual statistics. I will also explain terms like P value Good samples, random and nonrandom sampling.

Power Point Slides:

1. Who does polling?
   1. News Organization
   2. Political Groups
2. Polling techniques
   1. Likely voter selection
   2. Nonrandom vs. random sampling
3. Margins of error
   1. Standard P values
4. Manipulating polls
   1. Good samples
   2. Biased samples
5. Activity and question: is the class a good sample?

Activities:

1. Survey the class, take a survey from the class and use that as a sample for a poll.

Estimated time: 10 min presentation 5 min activities